

Economic Strategy

Why is the Australian dollar so strong?

Aggressive rate cuts by the Fed led the US dollar to fall and Australian dollar to rise.

In recent days, some of you have asked me 'why is the Australian dollar so strong'? From a level of US65.5 cents at the end of July 2019, the Australian dollar had fallen to a low of US55.08 cents in March 2020. From that level, it rose to a peak of US70.65 cents in June. At the time of writing, it has eased slightly to US69.3 cents on 24th June.

The answer to why the Australian exchange rate is so strong can be found by looking at floating exchange rate theory. This is one of the few occasions in economics, where what you would expect to happen in theory, actually happens in practice. What matters to the level of a floating exchange rate, is determined by the relative level of prices in the two countries, setting their exchange rate and the relative level of bond yields in each of the two countries. We can adjust the level of the nominal exchange rate, by the ratio between the two price levels.

By adjusting the nominal exchange rate by the ratio of prices in both countries, we are able to calculate what is called the real exchange rate. The real exchange rate of the Australian dollar can be expected to go up when Australian bond yields are rising, relative to US bond yields. The Australian dollar can be expected to go down when Australian bond yields are falling, relative to US bond yields. So, what has been happening over the period of this financial year?

Back at the end of July 2019, when the Australian dollar stood at US68.48 cents, Australian 10-year bond yields were 1.184%. US 10-year bond yields were 2.015%. This means that Australian 10-year bond yields were 0.83% below US bond yields. In that circumstance, we would expect the Australian dollar to fall, and the US dollar to be stronger. This process was triggered when we got into the pandemic crisis, which hit financial markets in March 2020. The flight to quality, out of all international assets into the US dollar, drove the US dollar up and the Australian dollar down.

In response, the US Federal Reserve made aggressive cuts in the US Fed funds rate. The Federal Reserve database tells us that the effective Fed funds rate fell from 2.4% at the end of July 2019, to 0.05% in March 2020. It has remained at that level ever since. The result was that US 10-year bond yields fell dramatically from 2.015% at the end of July 2019, to 0.659% at the end of March 2020. This was a decline of 1.36%. Australian 10-year bond yields fell from a level of 1.184% at the end of July 2019, to 0.758% at the end of March 2020. This was a decline of 0.43%.

Importantly, US bond yields had fallen by 0.93% relative to Australian 10-year bonds. This big move in relative interest rates, in favour of the Australian dollar, set up the rally that was to follow. As a result of this dramatic cut in US interest rates, the Australian dollar began to rise.

Over the next month, Australian 10-year bond yields rose further, and US 10-year bond yields fell further. Australian 10-year bond yields rose by 0.14% to 0.89%. US 10-year bond yields fell slightly to 0.64%. This meant that Australian 10-year bond yields had risen by 1.08%, relative to US bond yields, since the end of July 2019. This led the rise in the Australian dollar to accelerate. This larger difference between the bond yields was the final factor driving the Aussie dollar up to US70.65 cents. Since that time, the difference in bond yields has declined slightly, and so has the level of the Australian dollar.

A model containing variables, including those above, explains 87% of monthly variation of the Aussie dollar exchange rate. Fair value of such a model currently stands at US69 cents. It is possible for the Australian dollar to rise further, but the rally caused by the drop in US interest rates is already fully absorbed by the price.

Conclusion

The rally in the Australian dollar between March and June 2020, demonstrates that sometimes things in economics can work exactly the same as they do in theory. The aggressive cuts in the Fed funds rate by the US Federal Reserve, have led to a situation where US bond yields fell dramatically, relative to Australian bond yields.

This yield advantage then caused the rapid recovery in the Australian dollar which has occurred since March. This rally now seems to be followed by a pause.

Michael KNOX T (61) 7 3334 4876 E michael.knox@morgans.com.au

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Queensland		New South Wales	S	Victoria		Western Australia	
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